SELECT CONVERT(date, getdate())

DECLARE @Start\_Date DateTime = dbo.ConvertToUtc ( '07/12/2020 00:00','Eastern Standard Time') --2020-07-12 04:00:00.000

select CONVERT(date, SEND\_MESSAGE\_DATETIME ) AS 'Date' ,Count(1) AS 'Message\_Count'

from SendMessage

where SEND\_MESSAGE\_DATETIME > @Start\_Date

group by CONVERT(date, SEND\_MESSAGE\_DATETIME )

order by 1